

Copyright and Digitisation

Course Overview

This course provides an overview of the copyright and related rights issues associated with the web, Web 2.0 and the digitisation of collections. It offers basic and practical training, giving participants the tools they need to understand how and why new technology offers potential opportunities to the creation of an environment whereby rights can be managed more effectively.

Topics include: protection of digital assets; user engagement and rights issues; digital rights management; open content licensing; open source and the public domain. It explores how and why new technology offers potential opportunities to the creation of an environment whereby rights can be managed more effectively.

The course is aimed at professionals who already have a basic understanding of copyright and who want to further develop their knowledge. It offers practical training, giving participants the tools they need to embark dealing with rights in the digital environment. Participants will receive delegate workbooks.

Course Objectives

By the end of the course participants will have:

- Encountered the rights issues associated with digital content and digitisation
- Examined options to protect rights in the digital environment
- Reviewed the rights management sections of SPECTRUM
- Engaged with the concept of Web2.0 and its relationship to rights issues
- Considered the importance of best copyright practice;
- Understood the procedures for achieving best copyright practice;
- Have seen and used authoritative copyright resources.

Who Should Attend?

This course is suitable for both museum employees and volunteers who are:

- Establishing or improving rights management procedures within their museum
- Seeking an introduction to the principles of copyright within the context of caring for and interpreting collections

Training Methods

This course will deliver the objectives using a mix of presentations, practical exercises, discussion and one to one consultancy.

Preparation

Participants should have considered copyright practice within their own museums, and are encouraged to bring examples of their institution's copyright problems for discussion on the day.

Length of course

1 day